



## **MENOMONIE TOURISM COMMISSION**

*Meeting Minutes*  
**July 26, 2018**  
**Airport Conference Room**

**MEMBERS PRESENT:** Knaack, Willow, Solberg, Hopkins, Richartz & Raval

**OTHERS PRESENT:** Greeley, Hagman, Andersen, Rodeleski & Prange

A motion was made by Knaack, seconded by Solberg to approve the April 26, 2018 meeting minutes. Motion carried.

### **ITEMS OF DISCUSSION:**

The Commission discussed the Strategic Planning Report and requested the goals section be included with each meeting agenda. The body discussed the future use of surplus room tax dollars including the possible establishment of a Menomonie Tourism facility/outlet in north Menomonie and the installation of information kiosks at various sites throughout the city. The Mayor will have staff follow up on the following questions:

1. Future space availability at the Kwik-Trip facility planned for construction on the Oak Avenue street extension.
2. Can the Menomonie Tourism Commission legally own a building and lease space to other entities; i.e. GMACC.
3. Verify the funds available to the Commission for the acquisition of a dedicated facility.

No official action was taken on the item.

The Chamber financial statements were presented for Jan-June 2018. The information in the STR report was reviewed and discussed at length by the Commission. Chamber representatives discussed their new website and a community calendar they are creating for the site. No official action was taken on any of those items.

## **OTHER BUSINESS**

Updates were given on the recently completed trail extension over I-94 and the impact the library designed by Frank Lloyd Wright could have on local tourism. The body also reviewed information on AirBnB's relating to numbers available and the collection of room taxes from those providers with no action being taken.

### **Election of Officers**

#### **Chairperson:**

Motion was made by Knaack to nominate Solberg for the position of Tourism Commission Chair. A motion was made by Solberg, seconded by Richartz to close nominations and cast a unanimous ballot for Solberg as the 2018-19 Tourism Commission Chair. Motion Carried.

#### **Vice Chairperson:**

Motion was made by Solberg to nominate Raval for the position of Tourism Commission Vice-Chair. A motion was made by Solberg, seconded by Richartz to close nominations and cast a unanimous ballot for Raval as the 2018-19 Tourism Commission Vice-Chair. Motion Carried 5-1.

#### **Secretary:**

Motion was made by Raval to nominate Richartz for the position of Tourism Commission Secretary. A motion was made by Knaack, seconded by Solberg to close nominations and cast a unanimous ballot for Richartz as the 2018-19 Tourism Commission Secretary. Motion Carried.

The next regular meeting will be on Thursday November 1, 2018 at 9:30 AM at the Airport Conference Room. A motion was made by Richartz, seconded by Raval to adjourn. Motion carried.

Respectfully Submitted,

Lowell Prange