



## **MENOMONIE TOURISM COMMISSION**

*Meeting Minutes*  
**May 18, 2017**  
Airport Conference Room

**MEMBERS PRESENT:** Holland, Willow, Ostenso & Solberg

**OTHERS PRESENT:** Hauck, Cynor, Butler, Hagaman, Prange, Raval, Julie Fox, and Rob Stafsholt

A motion was made by Solberg, seconded by Willow to approve the April 27, 2017 meeting minutes. Motion carried.

### **ITEMS OF DISCUSSION:**

Julie Fox gave an overview of the services offered by the Wisconsin Department of Tourism. She provided statistics on the impact of tourism in Wisconsin and an update on the departments 2017 promotional efforts.

The Tourism Director had distributed electronically the financial reports and gave a verbal explanation for activities through April 2017. No official action was taken.

An updated first quarter 2017 city room tax and occupancy report was presented, with no action taken.

The results of the Menomonie Tourism Commission Strategic Planning session were not available, but are expected to be presented at the June Commission meeting.

Commission Members discussed the number of attendees to send to the 2018 Wisconsin Governor's Conference on Tourism. A motion was made by Willow, seconded by Ostenso to postpone action on 2018 Conference attendance until a future meeting.

Motion by Ostenso, seconded by Willow to create a consent agenda for the Tourism Director monthly activities and financial reports presented to the Commission. Carried.

The next meeting will be on June 29, 2017 at 9:00 AM at the Airport Conference Room. A motion was made by Ostenso, seconded by Solberg to adjourn. Motion carried.

Respectfully Submitted,

Lowell Prange