



MENOMONIE TOURISM COMMISSION

Meeting Minutes
November 9, 2017
Airport Conference Room

MEMBERS PRESENT: Knaack, Willow, Ostenso & Raval

OTHERS PRESENT: Kunkle, Hagman, Ochs & Prange

A motion was made by Ostenso, seconded by Raval to approve the September 28, 2017 meeting minutes. Motion carried.

ITEMS OF DISCUSSION:

Discussion of the Strategic Planning Report changes requested by the Commission were reviewed with Bill Geist. A motion was made by Ostenso, seconded by Raval to approve the 2017-2019 MTC Strategic Plan as amended. Motion carried. The final plan will be forwarded to Commission members for future reference.

The Commission held a discussion on the economic impact and promotion efforts of the Red Cedar Trail and Hoffman Hills State Parks. State employees and local volunteers were in attendance at the meeting. Willow presented information defining the STR segment classifications and the local motel classifications. No action was taken on either item.

OTHER BUSINESS

The next regular meeting will be on Thursday January 25, 2018 at 9:00 AM at the Airport Conference Room. A motion was made by Ostenso, seconded by Knaack to adjourn. Motion carried.

Respectfully Submitted,

Lowell Prange