



MENOMONIE TOURISM COMMISSION

Meeting Minutes

August 2, 2023

City Hall Council Chambers-1st Floor

MEMBERS PRESENT: Knaack, Richartz, Sather, and Krupke

OTHERS PRESENT: Atkinson and Simon

A motion was made by Richartz, and seconded by Krupke to approve the May 3, 2023 meeting minutes. Motion carried.

ITEMS OF DISCUSSION:

Knaack provided a city update in addition to the quarterly room taxes. Knaack spoke to the success of Let's Paint the Town. He stated the Chris Kroeze concert was cancelled due to weather, but was rescheduled to coincide with the Menomonie High School Homecoming on September 22, 2024.

Simon informed the commission the chamber was switching from a Cash to an Accrual Basis form of accounting. Simon proceeded to provide an update on the STR report and an intentional increased effort to digitally market events. Simon spoke about her desire to see an event center erected in Menomonie along with creating recreational activities that are accessible for individuals with disabilities. Simon expressed concern over the increased costs for fireworks in 2023 and how inflation may impact the economic viability of fireworks events in 2024.

Richartz expressed concerns for lack of access to the baseball/softball fields in the summer and the hockey rink in the winter.

The next regular meeting will be held on Wednesday, October 25, 2023 at 10:00 am at the City Hall Council Chambers. A motion was made by Richartz, and seconded by Sather to adjourn. Motion carried.

Respectfully Submitted,

Eric Atkinson
Recording Secretary