



## MENOMONIE TOURISM COMMISSION

*Meeting Minutes*  
August 18th, 2016  
Airport Conference Room

- MEMBERS PRESENT:** Holland, Willow, Solberg, Theelke & Ostenso
- OTHERS PRESENT:** Dingwall, Foote, Stephanie Butler & Leanne Cynor – Hampton Inn & Prange
- MINUTES:** A motion was made by Solberg, seconded by Ostenso to approve the minutes of the July 25, 2016 meeting. Motion carried.
- TREASURER'S REPORT:** Second Quarter 2016 Room Tax report was presented. No action was taken.

**ITEMS OF DISCUSSION:**

A video presentation for a subscription service called Explore Board was given to the commission. Etractions.com is the company that provided the Kiosk Style service that can be used in visitor centers, motels / hotels and other desired outlets. Advertising on the site can be sold to local businesses. The Commission discussed locations where the electronic visitor information Kiosks could be located and the associated costs. No action was taken.

Holland / Ostenso provided a northside visitor center location update:

- The Flame – to expensive
- Econo Lodge Conference Center – reasonable/limited access/visibility
- Smithery – not interested
- Dairy State Bank North – no response
- Shoppes off Broadway, Bank Mutual and Marketplace – will look into

Holland provided an update on a community development consultant and recommended that a strategic plan be prepared. Pricing will be provided with information to be forwarded to the Commission by the Chairperson. The item will continue to be discussed at future meetings.

Holland presented information from SeePoint as a touch screen tourism promotion option. No action was taken. The item will continue to be discussed at future meetings.

The next [regular meeting](#) of the Menomonie Tourism Commission will be at [9:00 AM](#) on Thursday– [September 22, 2016](#) in the airport terminal conference room.

Motion was made by Ostenso, seconded by Theelke to adjourn. Motion carried.

Respectfully Submitted,

Lowell Prange, Recording Secretary